

MONDAY
16 NOVEMBER
10:00 – 16:40 (CET)

10.00

Welcome and Introductions

Linda Gibbs, BSc, MBA, Eastern Europe Cluster Lead, Pfizer Oncology
Cathy Smith, Master of Ceremonies

10.20

Keynote Interview

Europe's Beating Cancer Plan: Are We Going to Bridge the East-West Divide?

Peter Liese, Member of the European Parliament (Germany), European People's Party – EPP)

10.45

Spotlight Interview

How Can We Avoid a Post-COVID Cancer Epidemic?

Prof. Eduard Vrdoljak, President of the Croatian Oncology Society, Professor at the Department of Oncology, Clinical Hospital Centre Split, School of Medicine, University of Split, Croatia

Prof. Mark Lawler, Associate Pro-Vice-Chancellor and Professor of Digital Health, Queen's University Belfast and Scientific Director DATA-CAN The UK's Health Data Research Hub for Cancer

11.15

From Cancer Spending to Investment: The Societal and Economic Benefits of Cancer Control

Tomislav Sokol, Member of the European Parliament (Croatia, EPP)

Prof. Tezer Kutluk, Past-President of UICC, Switzerland & Immediate Past President of Turkish Association for Cancer Research and Control (TACRC), Turkey

Mike Morrissey, CEO of European Cancer Organisation

12.00

LUNCH BREAK

13.30

The CTRL CANCER Country Dashboards: Leveraging Cancer Intelligence to Inform Policy Action in Eastern Europe

Prof. Mark Lawler

14.00

CTRL CANCER Strategy Sessions – Breakouts
Cancer Control: What Should We Focus on to Make a Real Difference in Central and Eastern Europe (CEE)?

Prof. Vahit Ozmen, Founder and President of Memeder Istanbul. University Istanbul Faculty of Medicine; Editor-in-Chief, The European Journal of Breast Health

Prof. Tanja Cufer, University Hospital Golnik, Slovenia

Prof. Tit Albreht, Head of the Centre for Health Care, National Institute of Public Health of Slovenia

Prof. Koen Kas, PhD, Futurist, Speaker, Chair of the Scientific Committee of the European Cancer Prevention Organisation, Editor of the mHealth Journal & the European Journal of Cancer Prevention

Ivica Belina, President of the Coalition of Association in Healthcare, Croatia (KUZ)

Maja Juznic Sotlar, Vice President of EuropaColon Slovenia / Editor at Viva Magazine

Antonella Cardone, European Cancer Patient Coalition

Lydia Makaroff, CEO of Fight Bladder Cancer, Vice-President of the World Bladder Cancer Patient Coalition

15.45

COFFEE BREAK

16.00

CTRL CANCER Strategy Sessions – Plenary
CTRL CANCER Priority Actions for Driving Change in CEE

16.30

Closing Remarks
Cathy Smith

VIRTUAL
SUMMIT
DAY 2

TUESDAY
17 NOVEMBER
09:30 – 12:40 (CET)

2020-2030: STARTING A DECADE OF CHANGE FOR CANCER CONTROL IN CEE

09.30

Welcome and Introductions

Cathy Smith, Master of Ceremonies

09.45

Croatia: How the Recent NCCP is Catalysing Change in the Country

Prof. Eduard Vrdoljak, President of the Croatian Oncology Society, Professor at the Department of Oncology, Clinical Hospital Centre Split, School of Medicine, University of Split, Croatia
Ivica Belina, President of the Coalition of Association in Healthcare, Croatia (KUZ)

10.10

Russia: How Is the Country Translating its NCCP Ambition into Better Patient Outcomes

Prof. Alexander Petrovsky, N.N. Blokhin Russian Cancer Research Center

10.30

COFFEE BREAK

10:50

Ukraine's 2021-2030 NCCP: Building a New Strategy for Cancer Control

Anna Uzlova, Founder, Soul Sisters, Ukraine

11.15

Poland's New National Cancer Strategy

Prof. Piotr Rutkowski, Professor of Surgical Oncology at the Maria Skłodowska-Curie Memorial Cancer Center and Institute of Oncology in Warsaw, Poland

11:45

Controlling Cancer: We Can Win this Battle!

John Volanthen, world record-holding British cave diver, rescuer, explorer and innovator; first diver to locate and contact the missing youth Thai soccer team in 2018

12:30

Closing Remarks

Cathy Smith
Linda Gibbs

12.40

ADJOURN