

# Speaker Briefing

Dr Vahit Ozmen

Oncology Collaboration: Patient Group Summit

15-16 September 2017

Vienna

## Speaker Brief

**Context: The Summit is divided into four sessions**

1. **Opportunities and barriers in patient advocacy** - messaging and story telling
2. **Patient groups in policy decisions** - engaging with policy makers
3. **Partnerships and campaigning for change** - engaging with the media
4. **The power of patient groups** - using all the above to overcome challenges

Each session is composed of at least one expert speaker, a case study, and a facilitated workshop. You have kindly agreed to be one of our expert speakers, and this will be for the second session, *'Patient groups in policy decisions'*.

## Session Two: Patient Groups in Policy decisions

### A Turkish case study

Presented by: Vahit Ozmen (20 mins)

In this session we would like to provide the delegates with some grounding on the consequences of inadequate policy, what matters to governments, and what effective policy should look like. Given your experience, we envisage this including:

- An overview of your experience in Turkey
- An opportunity for delegates to ask questions

### Objectives for this session:

- Participants to gain an insight into a real life case study of what role a patient advocacy group can play in shaping policy decisions, ultimately improving cancer care within their respective countries.

### Suggested topics for inclusion within your presentation:

- General overview of cancer care in Turkey over the last 3 years
- Policy challenges to effective cancer care
- What steps were taken to overcome those challenges
- What went well, what would you have done differently?
- What advice would you give to those PAG's from other countries on how to engage with policy makers

As the summit is being attended by patient group representatives with non-prescribing backgrounds, we are required to ensure all presentation slides comply with local industry regulations. We would be grateful if you could share your presentation slides with us at your earliest convenience. We would be delighted to assist you should you need any assistance before submission to the compliance process.